

# KATHLEEN MILLER

PROJECTS FROM  
2013 - 2025

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[KATHLEENMILLER.APWBD.COM](http://KATHLEENMILLER.APWBD.COM)





# PODCASTS

I have created, designed, and launched (or re-launched) six podcasts since 2012, doubling the size of the organization's podcast network.

The podcast I am most proud of, Alohomora!, is the fandom's first book club dedicated solely to reading the series one chapter at a time. The podcast has received over 17 million downloads worldwide during its 13-year run.

Alohomora! - concept, branding, music, production, video, host

SpeakBeasty - concept, branding, music

Full Circle - concept, branding, music, production, host

Promptly Potter - concept, branding, graphics, content creation

Accio Politics - total relaunch including branding and music

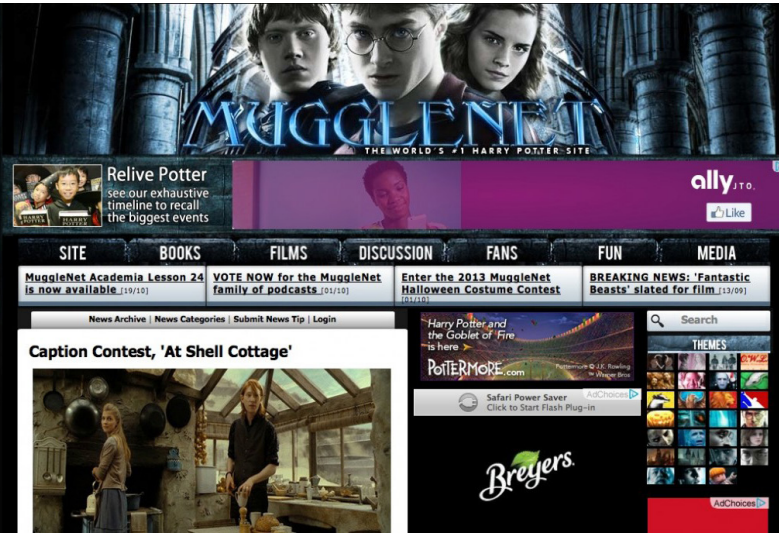
LIT Happens - total relaunch including branding and music



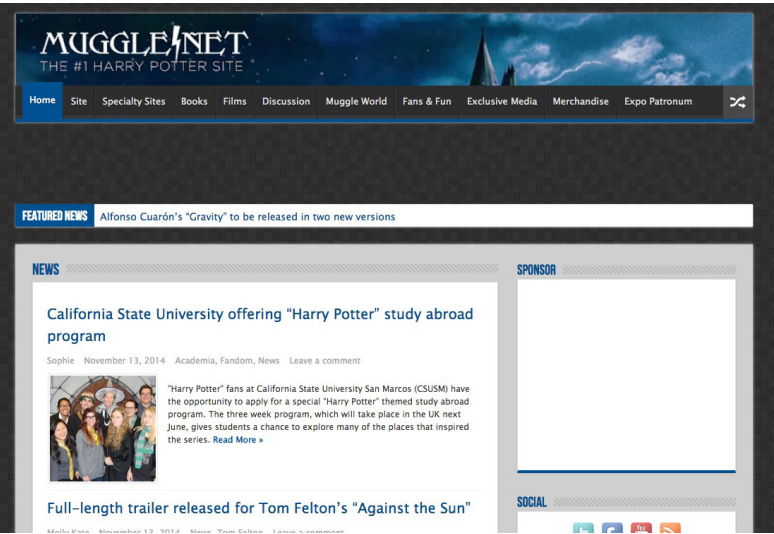


# REBRAND

During my tenure with MuggleNet, I have led and overseen two redesigns of the website, and one total rebrand, including web, video, social, and print, as well as updated brand guidelines, motion graphics, and video slates to reflect a more cohesive and modern identity.



Website/Branding Pre-2013



Website Redesign 2013



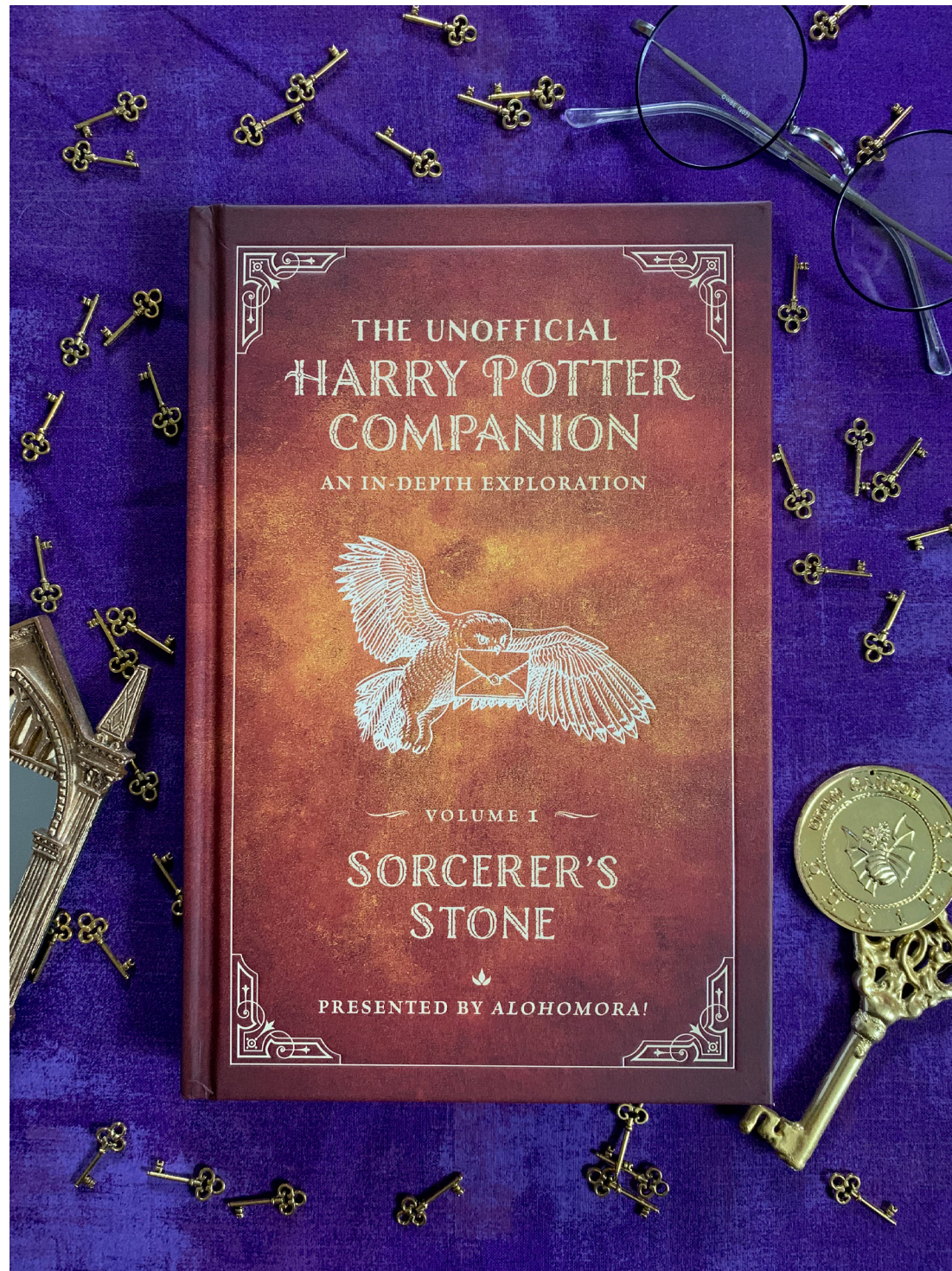
Website + Branding Update 2020

See Video Examples at [kathleenmiller.apwbd.com](https://kathleenmiller.apwbd.com)



# PUBLICATIONS

Directed art, branding, photography, and promotional campaigns for published books, contributing to over 100,000 books sold. Collaborated with publishers and lead creative vision from concept to marketing.



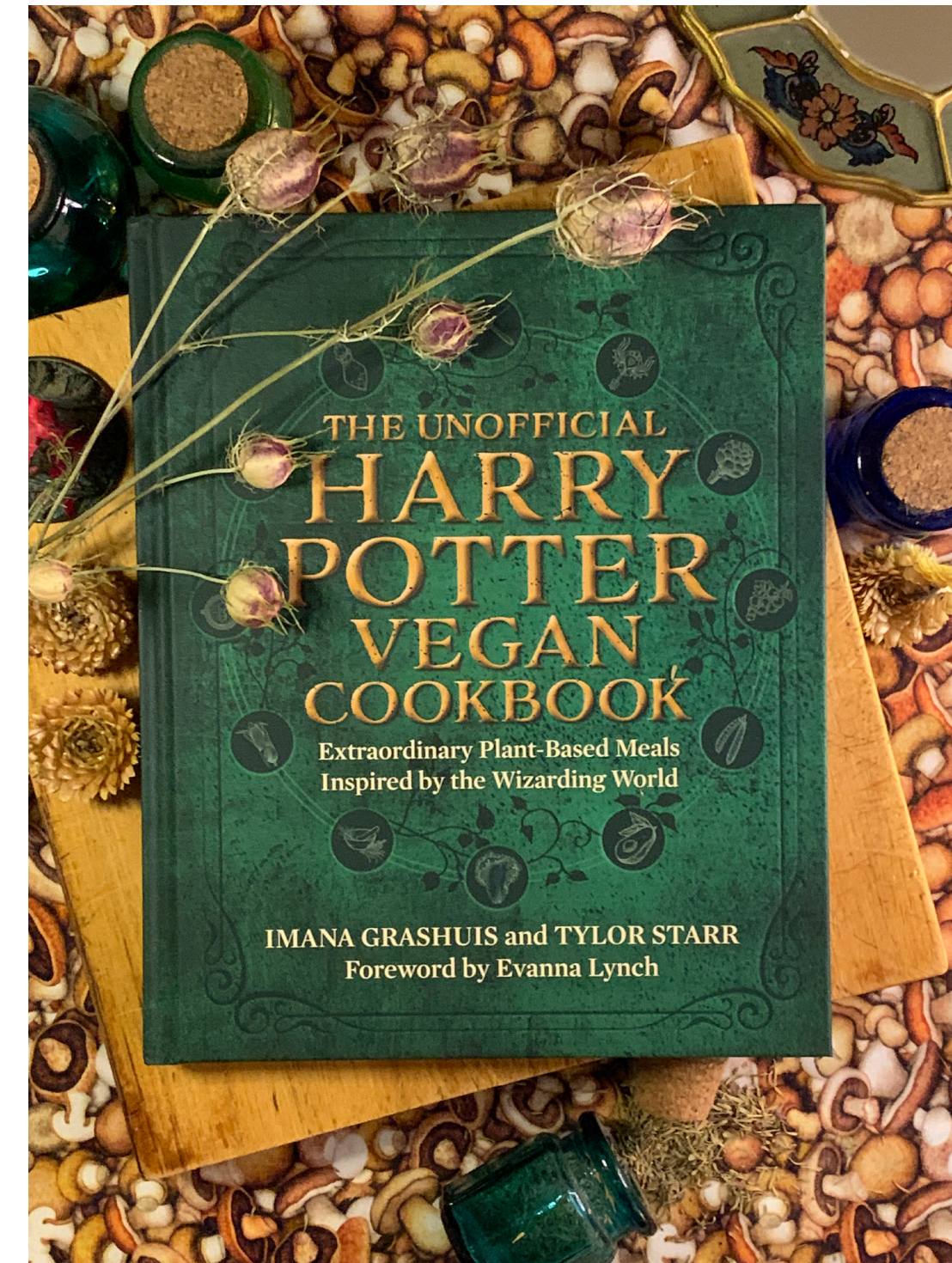
## THE UNOFFICIAL HARRY POTTER COMPANION VOLUME 1

Author, Art Direction, Concept, Content, Marketing, Publicity  
2022



## THE UNOFFICIAL HARRY POTTER COMPANION VOLUME 2

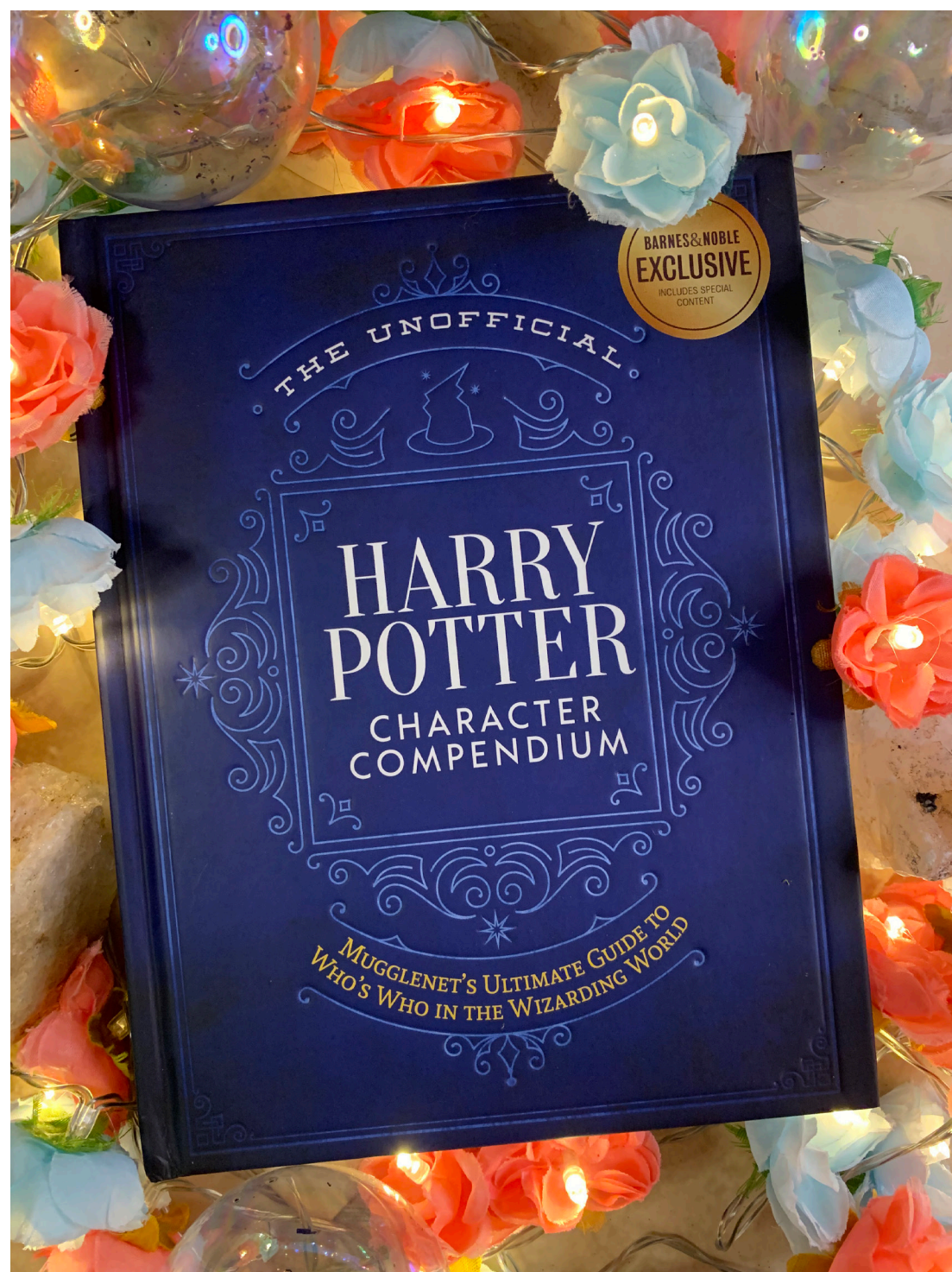
Author, Art Direction, Concept, Content, Marketing, Publicity  
2023



## THE UNOFFICIAL HARRY POTTER VEGAN COOKBOOK

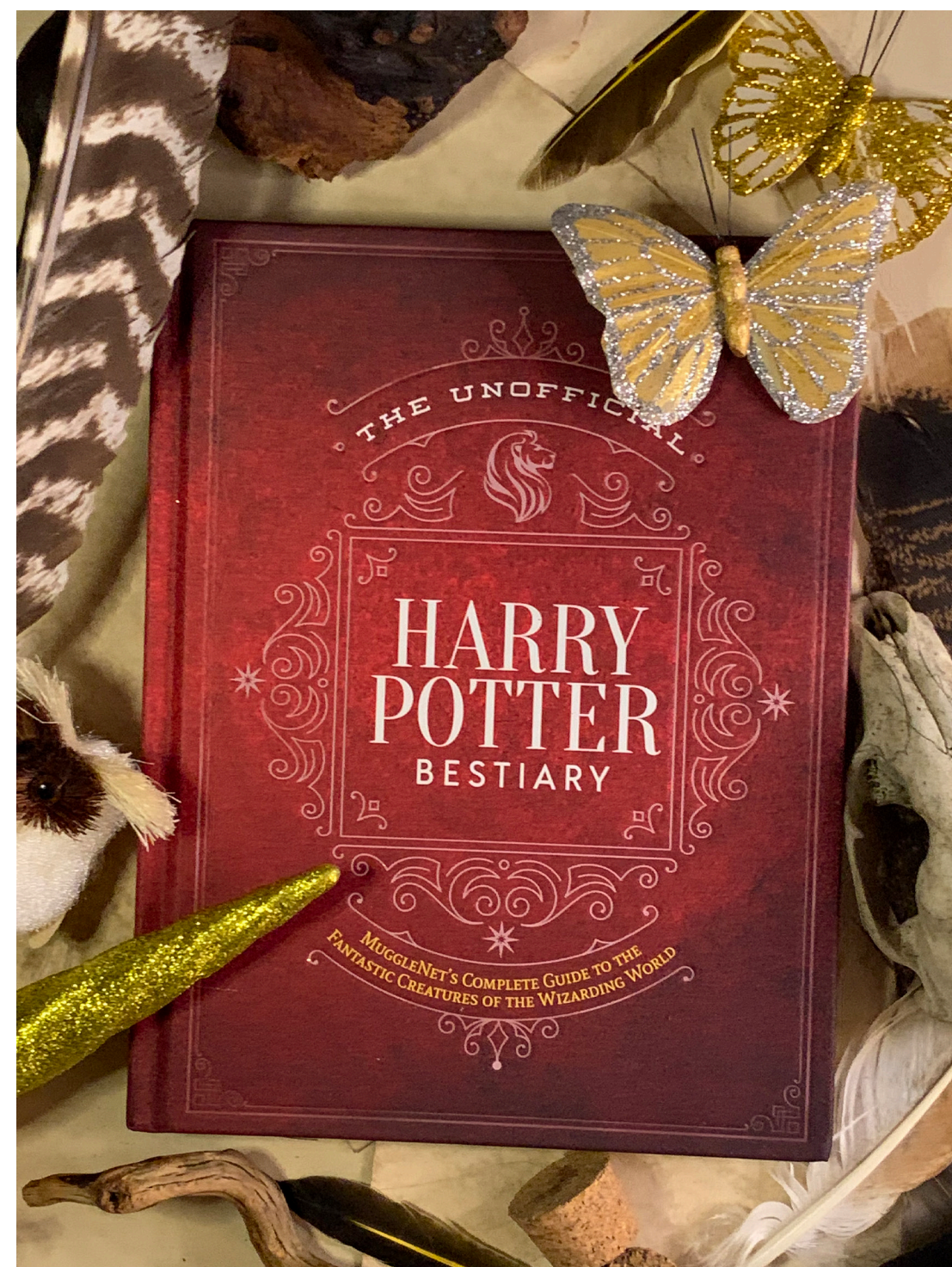
Concept, Marketing, Publicity  
2022





# THE UNOFFICIAL HARRY POTTER CHARACTER COMPENDIUM

Co-Author, Concept, Marketing, Publicity  
2020

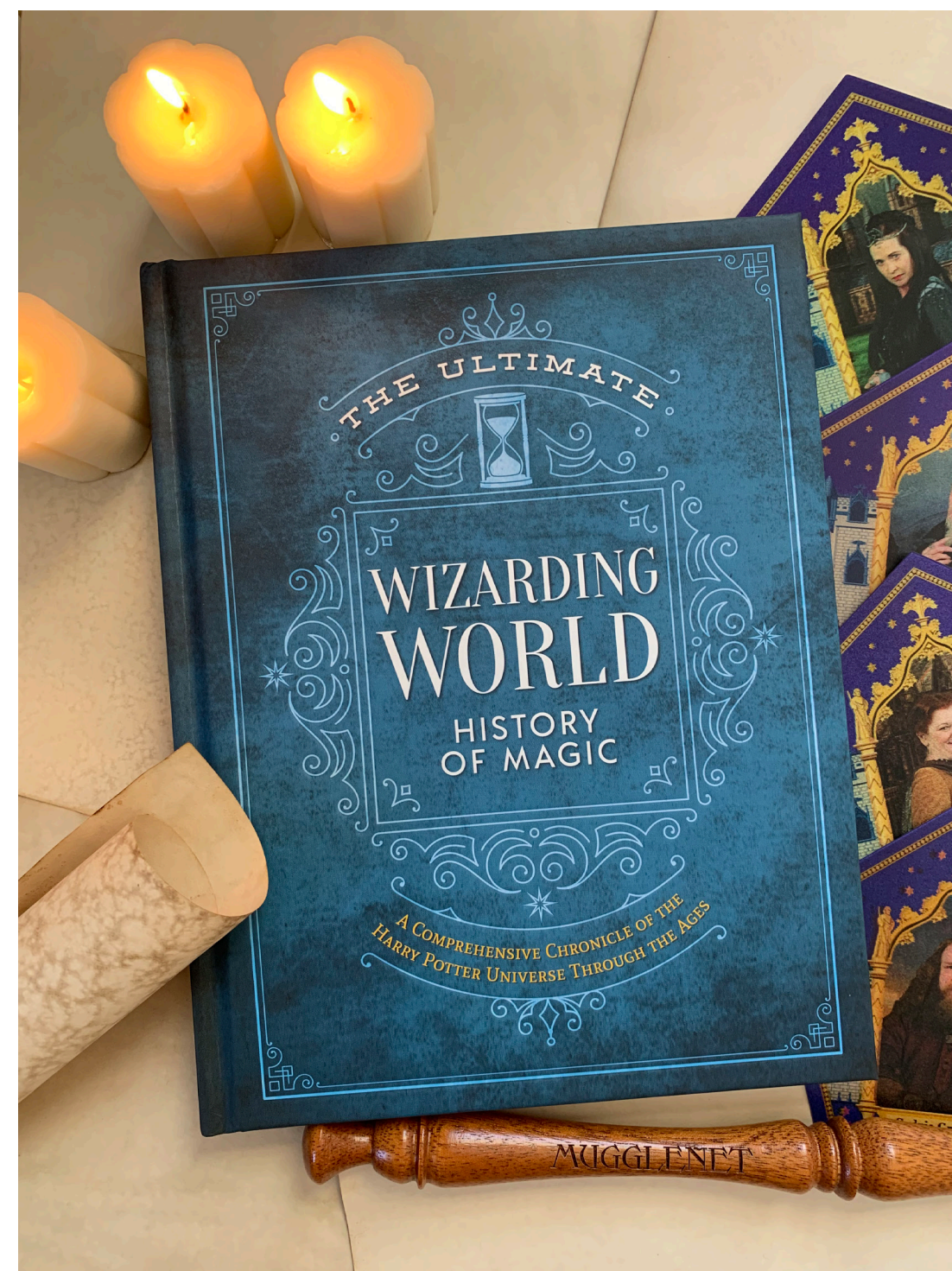


# THE UNOFFICIAL HARRY POTTER BESTIARY

Concept, Marketing, Publicity  
2021

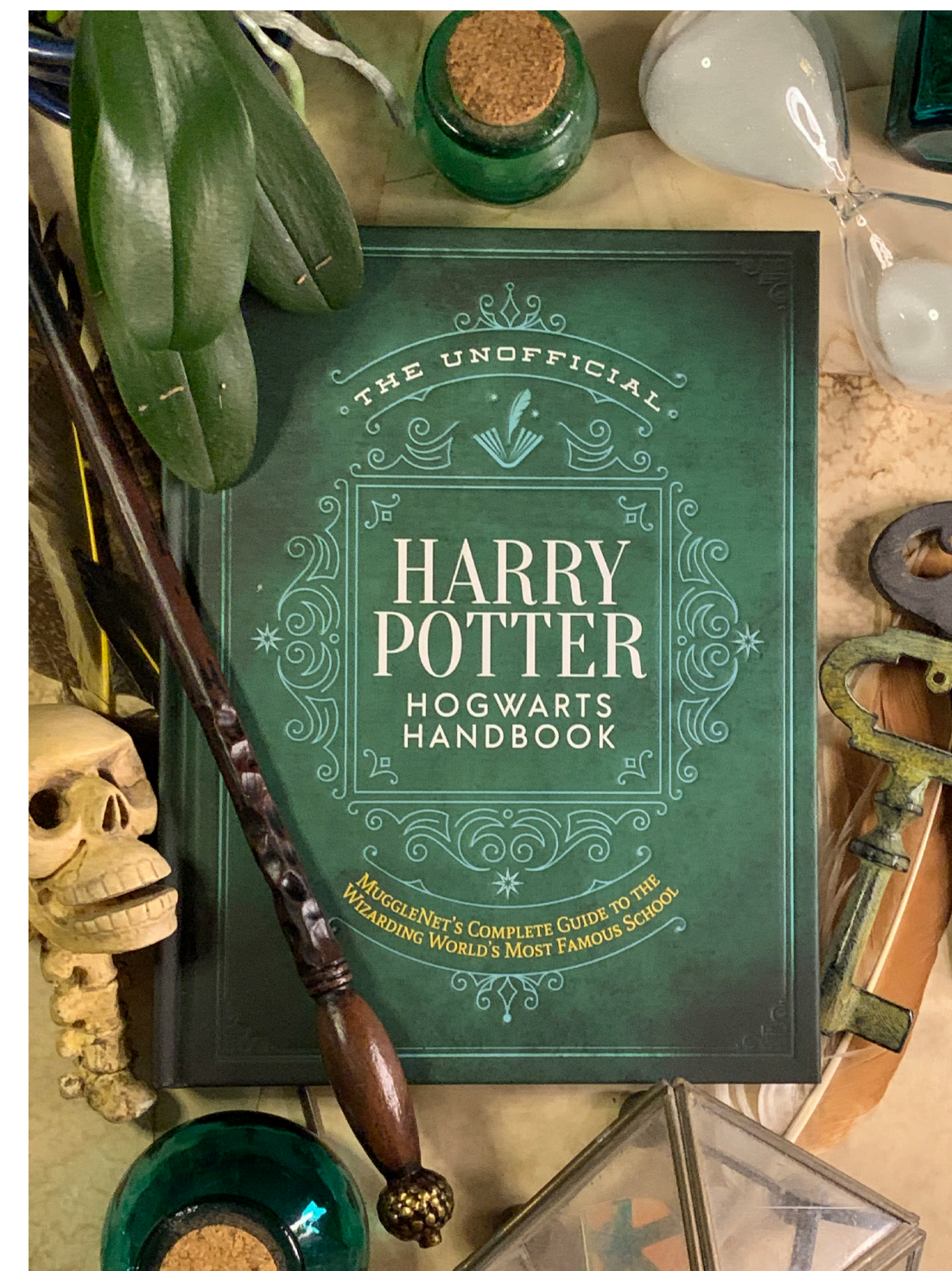
# THE ULTIMATE WIZARDING WORLD HISTORY OF MAGIC

Concept, Marketing, Publicity  
2024

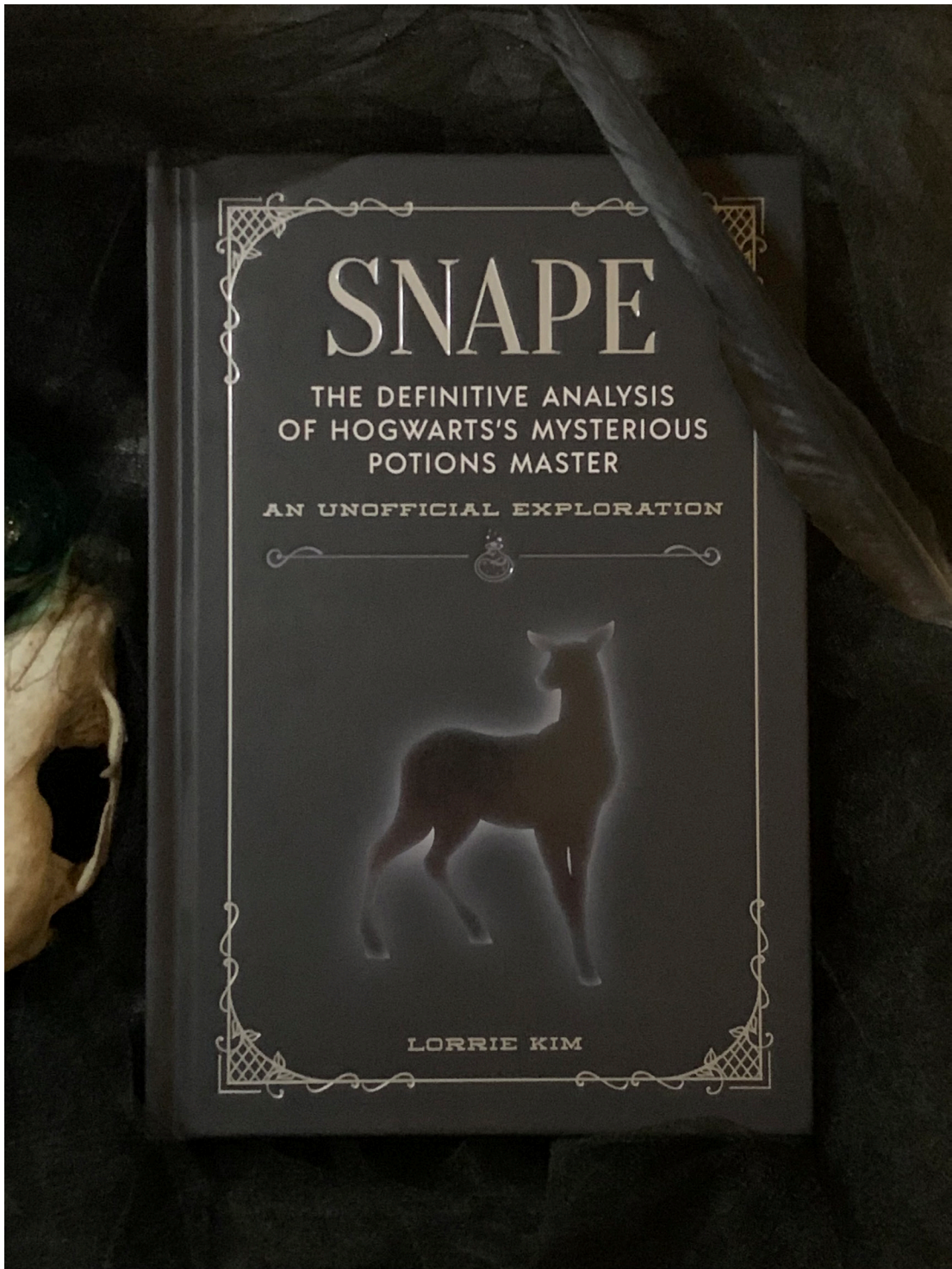


# THE UNOFFICIAL HARRY POTTER HOGWARTS HANDBOOK

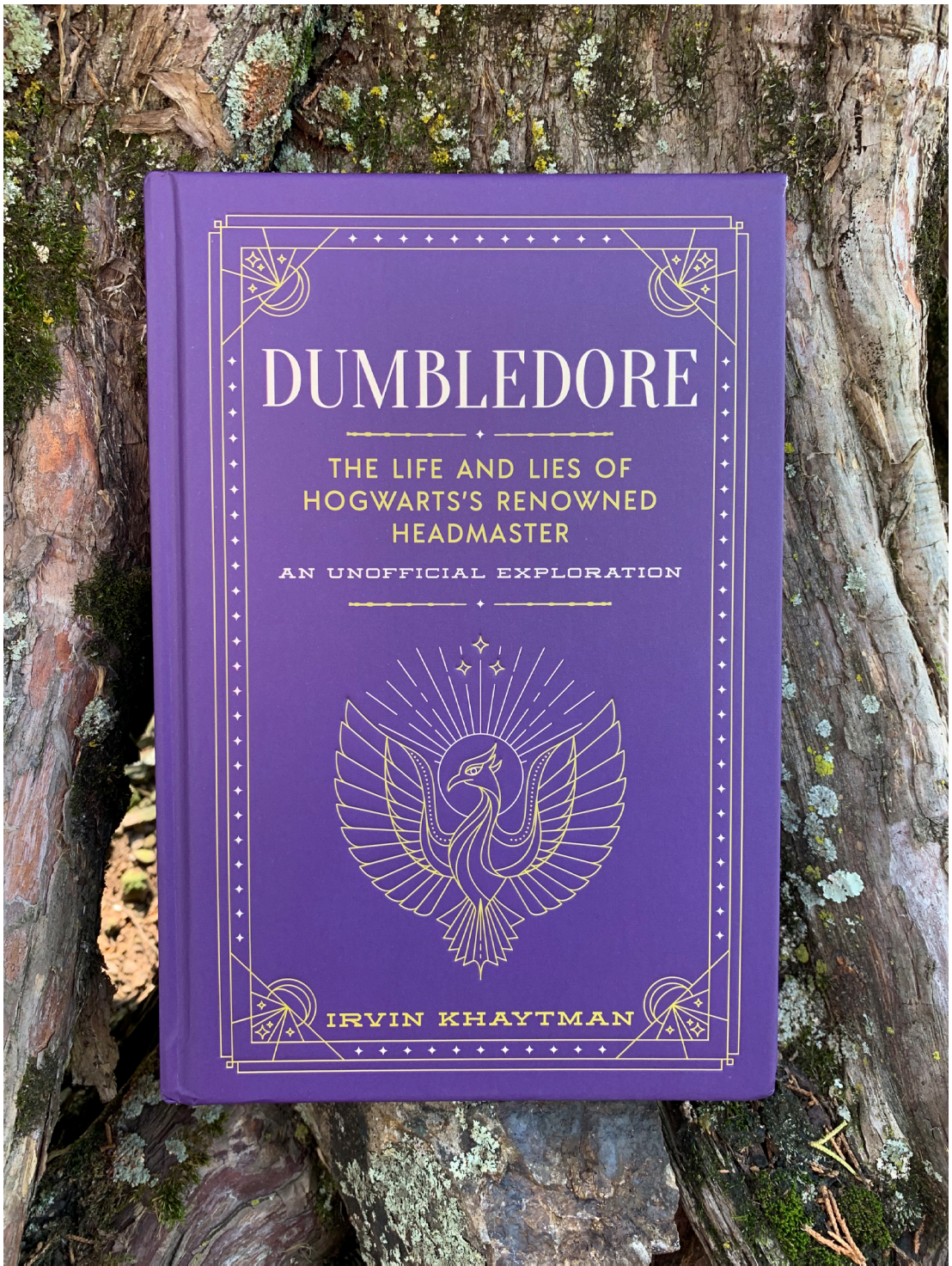
Concept, Marketing, Publicity  
2022







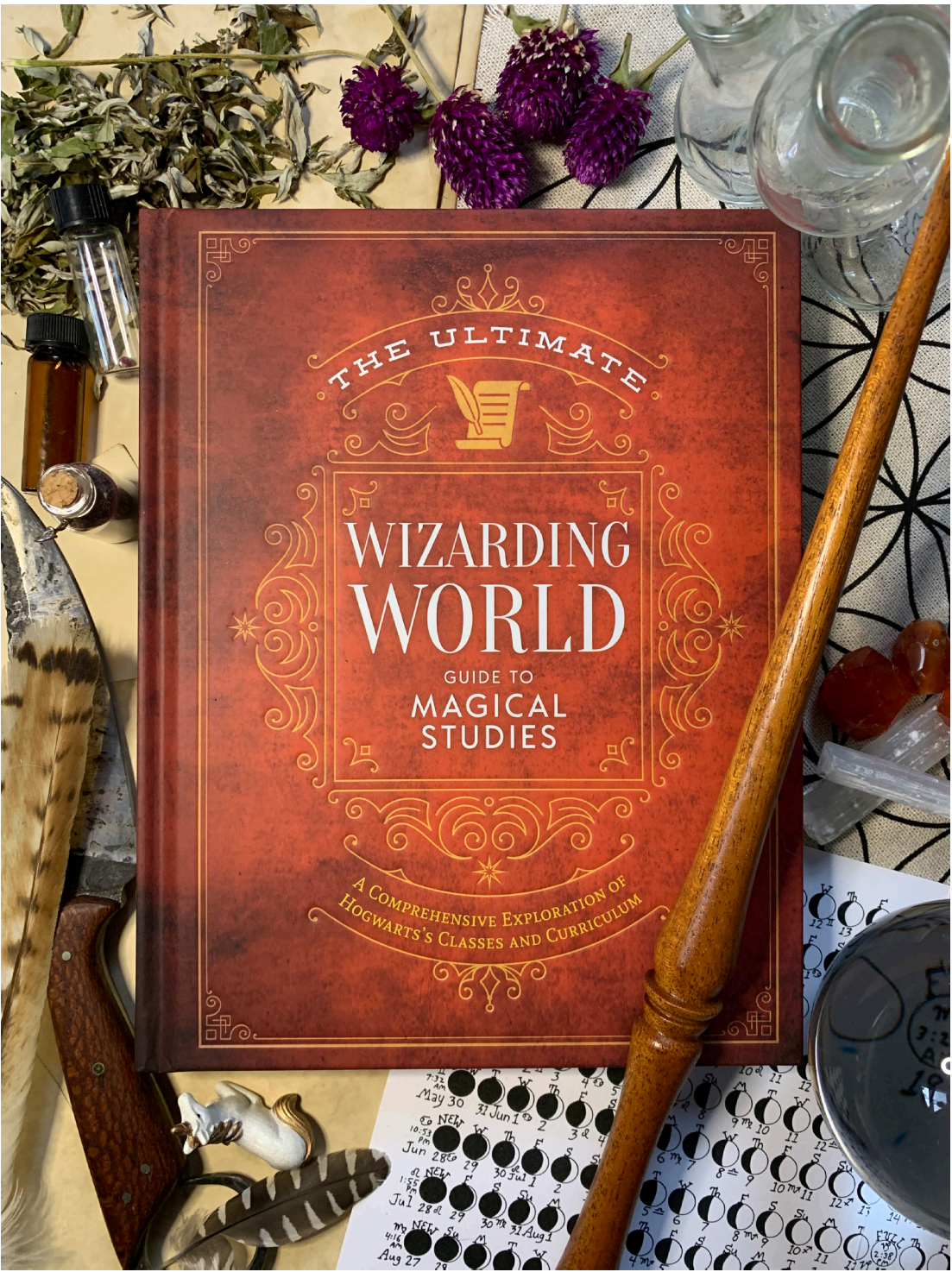
**SNAPE**  
Marketing, Publicity  
2022



**DUMBLEDORE**  
Marketing, Publicity  
2021

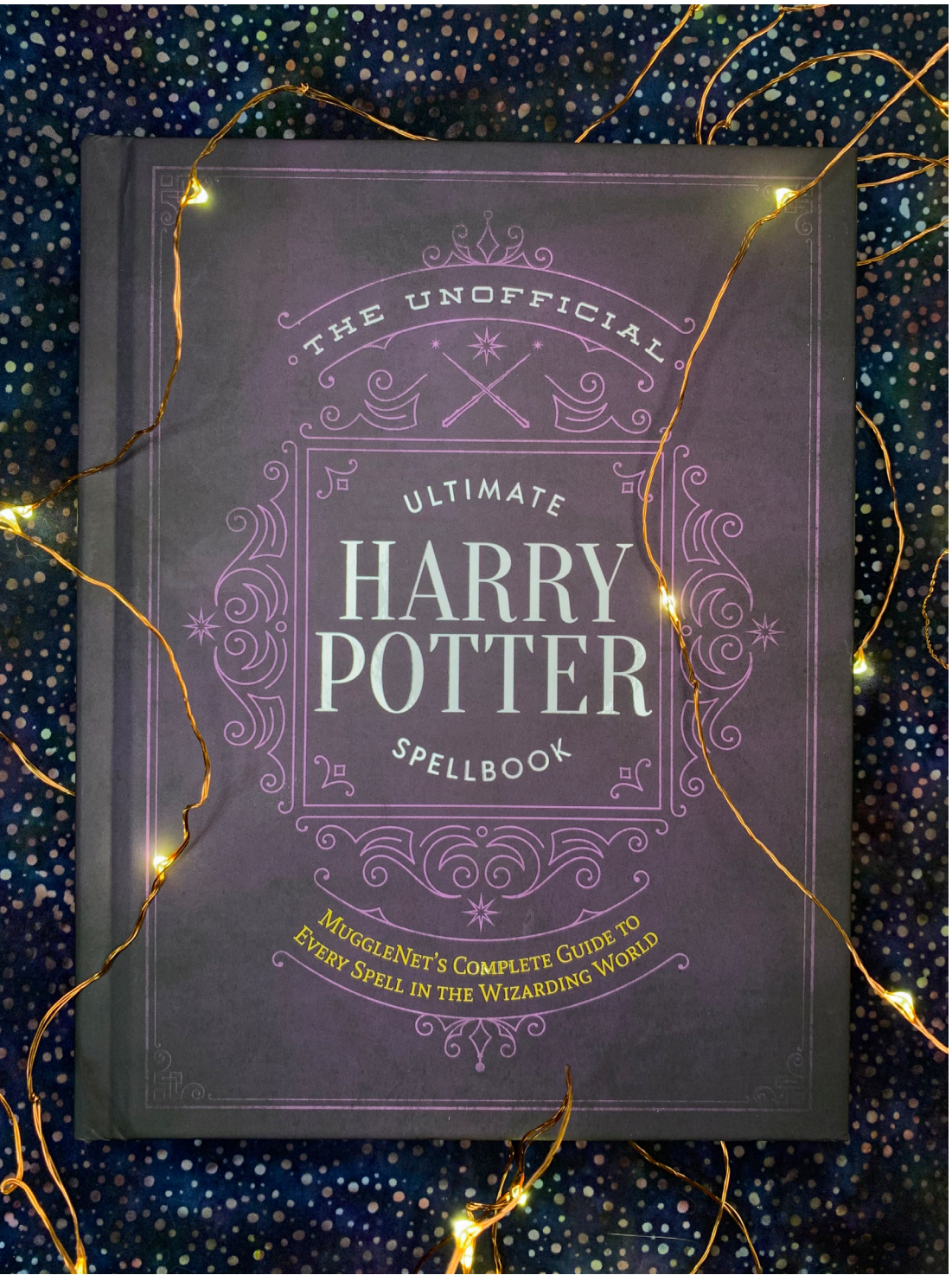
**THE ULTIMATE WIZARDING WORLD  
GUIDE TO MAGICAL STUDIES**

Concept, Marketing, Publicity  
2023



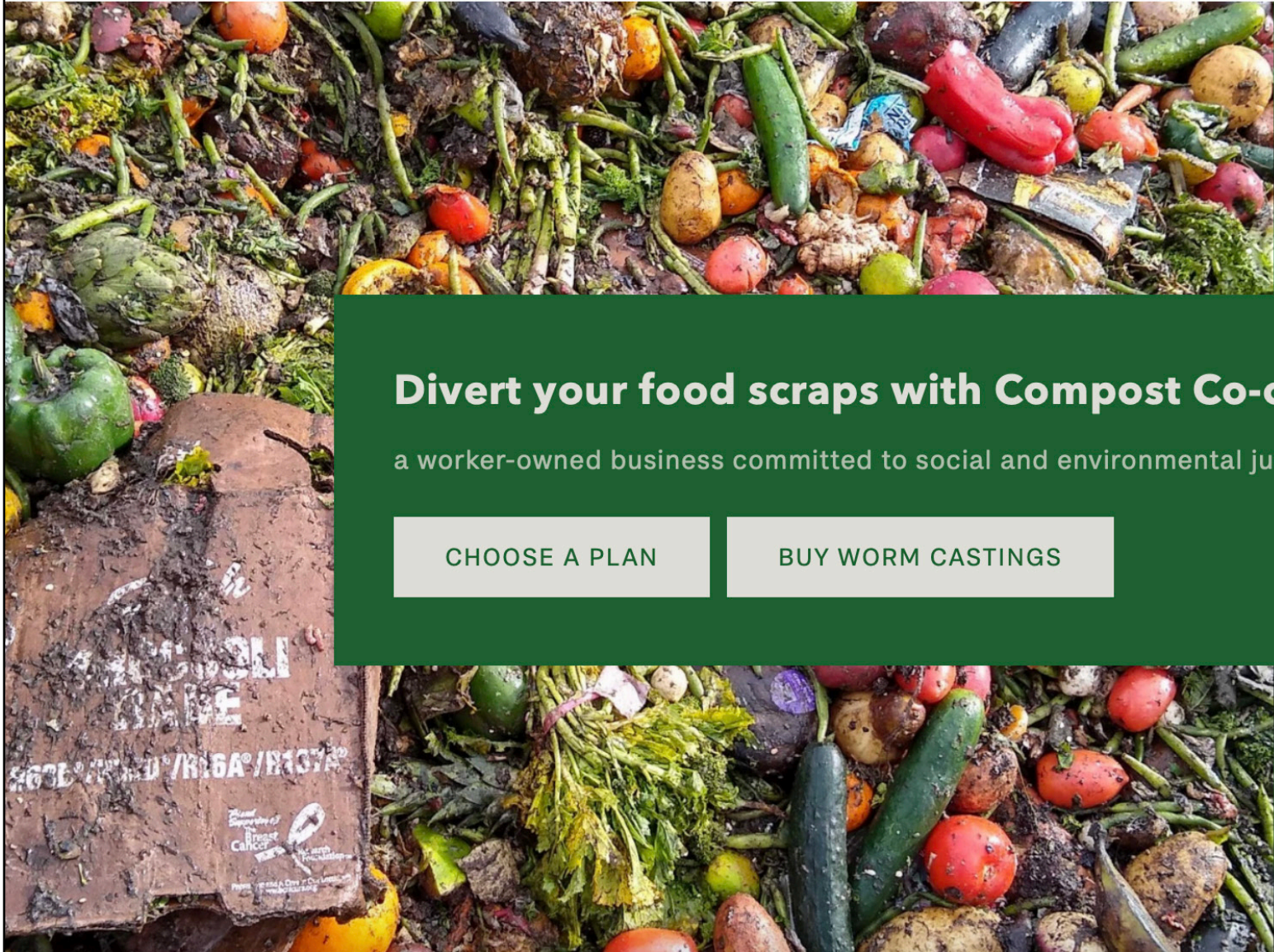
**THE UNOFFICIAL ULTIMATE  
HARRY POTTER SPELLBOOK**

Marketing, Publicity  
2019





Rebranded the organization from the ground up, developing a cohesive visual identity across marketing materials to strengthen public recognition and mission alignment.





# KATHLEEN MILLER

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